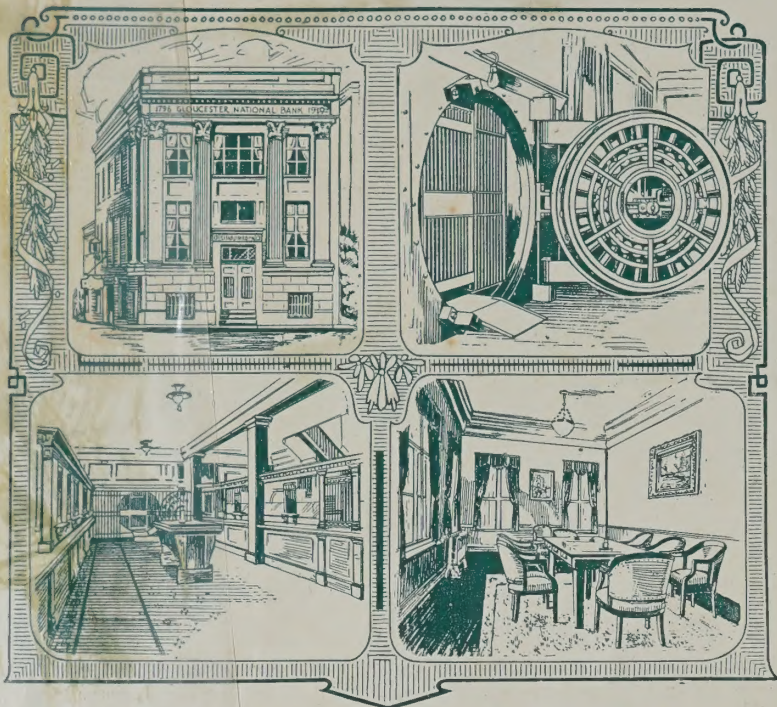


THE CAPE ANN SHORE



"TRAGABIGZANDA"
Residence at Bass Rocks of Mrs. Chas. Scott, Jr.,
of Overbrook, Pa.

A MODERN BANK AT YOUR SERVICE



We are well equipped to handle all of your Banking requirements. Our massive, modern vaults are the last word in vault construction. Our special storage vault for safe keeping of valuables that should not be left in your summer home during the winter months.

GLOUCESTER NATIONAL BANK
Established 1796

GLOUCESTER AUTO BUS CO.

MORRIS KATZ

Vice President and Supt.

RAYMOND I. CARTER

Manager

Exclusive Street Passenger Transportation
from Gloucester to East Gloucester, An-
nisquam, Lanesville, Pigeon Cove, West
Gloucester, Essex, Magnolia & Manchester

Latest Equipped Busses, Especially Designed
For This Service

Time Tables on all branches for Distribution

Starter's Office at Waiting Station

General Office:

Maplewood Garage, Telephone 1675

Special Busses For Lodge Parties, Sight Seeing
Trips, Etc. Prices on Application

Keep Cool in Hot Weather Gloucester Electric Light Co.

Furnishes Electric Light and Power to all places on
Cape Ann and the Town of Essex

ELECTRIC FLAT IRONS for the Laundry

Contribute to Comfort of Servants. To be had at Cost

A FULL STOCK OF ELECTRIC APPLI-
ANCES FOR DOMESTIC PURPOSES

OFFICE:

159 MAIN STREET

GLOUCESTER

Near Waiting Station

A Few Summer Suggestions

Delicious, Dainty and Easy to Serve

They will relieve you of hot weather cooking and other wor-
ries and materially add to the pleasure of your vacation

Your camp larder is incomplete without them



PUT UP BY

Gorton Pew Fisheries Co.

GLOUCESTER, MASS.

Packers of
Famous Gorton Cod Fish
"No Bones"



For Sale by the Principal Gloucester Grocers

To The North Shore Summer Colony



The Cape Ann Shore

A Magazine of Community Value

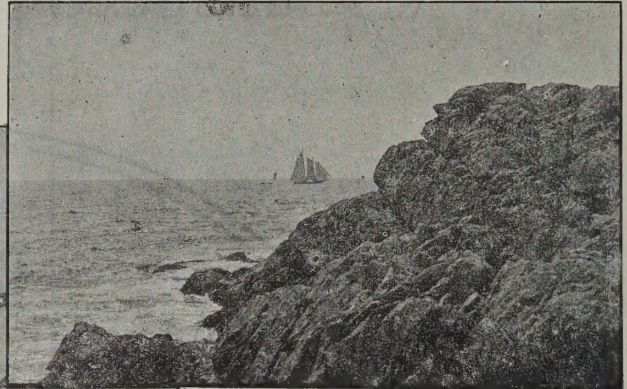
Gloucester, Mass.

Season of 1924

CAPE ANN—GLOUCESTER

POINTS AND FACTS OF INTEREST

RAFE'S CHASM
Opposite Norman's Woe,
Magnolia.



THE WHALE'S JAW
A Large Boulder Split in Two,
Dogtown Commons



OLD MOTHER ANN
Tip End of Eastern Point.
Discovered by
Capt. William Thompson of Salem,
1892.

PECULIAR STONE FORMATIONS ON CAPE ANN

First white men, probably the Norseman, Thorwald, and his band of sea rovers, who sailing down the coast of vinland (New England) came ashore on a "fair promontory" which made out into the sea in 1004. During the visit his band was attacked by the "Skrellings" (Indians) and Thorwald mortally wounded. By his wish he was buried on the land. In 1605 and in September 1606 Champlain visited this place, on the latter occasion rounding into Gloucester harbor and tarrying several days. He made a map of the place which he named Le Beauport. Like Thorwald he was ambushed and narrowly escaped death. The redoubtable John Smith came here in 1614 and named the Cape, Tragibigzanda after the princess who is reputed to have saved his life when he was captured by the Mahometans.

The three islands, Thatchers, Salt and Milk islands were so named by him in commemoration of a feat in which he successively slew and beheaded three Turks. Gosnold in 1602 and Martin Pring in 1603 sailed by and probably landed on the Cape. Named Cape Ann in honor of Princess Anne of Denmark, mother of Prince Charles. In 1623-1624 the place was settled by a colony sent out by Rev. John White of Dorchester, England and was incorporated in 1639 and named Gloucester by some settlers from the cathedral city by the Severn. Incorporated a city in 1873. Rockport on the northern side of the cape set off as a town in 1840. Famed for its granites, its quarries and rugged scenery. Sandy Bay breakwater (uncompleted) encloses one of the largest artificial harbors in the world, 1664 acres.

Stage Fort Park at westerly entrance of city. Site of settlement of Massachusetts Bay Colony, 1623-24. Tablet in commemoration of that fact placed on face of large boulder Conant, Half Moon and Stone beaches.

Rafe's Chasm and Norman's Woe. Scene of "Wreck of the Hesperus." At Magnolia Hesperus avenue. Fissure in solid rock cliff is 60 feet deep and 12 feet wide.

Mother Ann profile in Stone discovered in 1892 by Capt. William Thompson of Salem at tip end of Eastern point. Dog Bar breakwater a half mile long, completed in 1904, extends from this point. On Eastern Point are many of the show residences of the North Shore. "The Ramparts" occupies site of Fort Independence. Fine residence of Col. John W. Prentiss recently completed.

Ten Pound Island in outer harbor; government fish hatchery thereon. Used as sheep pasture in early days. Five Pound Island in inner harbor; both so named for amounts in colonial money originally sold for.

Thompson's mountain, or Mt. Anne, West Gloucester, highest elevation on the cape, 255 feet above sea level. Fine view ranging from Mt. Agamenticus on Maine coast to Wachusett Mountain, Bunker Hill Monument to Boston Bay. Tract given over as reservation in memory of Lawrence Minot; thickly wooded, favorite picnic resort; reached from New Way Lane. Nearby is Haskell's pond, from which city's water is secured.

Ravenwood Park, natural forest area extending from Fresh Water Cove to West Gloucester. Reached from

Continued on page 17

THE CAPE ANN SHORE

For Sale at
All Hotels and News Stands
On the North Shore
Massachusetts



Oldest Established
Summer Resort Weekly
On the North Shore
1896-1924

A MAGAZINE DEVOTED TO THE INTERESTS OF THE SUMMER COLONY OF CAPE ANN AND
THE NORTH SHORE

Covering Cape Ann including Gloucester, Eastern Point, East Gloucester, Bass Rocks, Long Beach, Briar Neck, Lands End, Rockport, Pigeon Cove, The Annisquam River Territory, West Gloucester, Fernwood, Magnolia, Manchester and the Resort Section of Essex County.

Manuscripts will be given every attention. We welcome communications from our readers.

Published Weekly for 8 weeks during July and August by the CAPE ANN PUBLISHING CO., James R. Pringle, Conductor, Office 95 Main St., Gloucester, Mass. Price 75 cents the season on Cape Ann, \$1.00 elsewhere. Telephones 412 and 2684W.

"Entered as second-class matter July 16, 1920, at the postoffice at Gloucester, Mass., under the Act of March 3, 1879"

Special Contents, July 19, 1924

Vol. XXIX No. 3

ADVERTISE GLOUCESTER

THE ROCKPORT "RINKTUM"

NORTH SHORE ARTS EXHIBIT

THE WESTERN AVENUE ESPLANADE

POEM—"GLOUCESTER, MASSACHUSETTS"
By HAROLD WILLARD GLEASON

OLD WHEELER HOUSE

MY LADY GOES SHOPPING
By C. ANNE SHORE

NEWS OF THE SUMMER COLONY

YACHTING



Editorial and Special Articles



ADVERTISE GLOUCESTER

What Has the City To "Sell" To Prospective Summer Residents? Answer—A Reasonable Assurance of Protection from Annoyance

The latest slogan is "advertise Gloucester," meaning as a summer resort. Surely, for advertising pays!

This cry is voiced by enthusiasts returning from the Southland who point to Miami and other resorts as an evidence of what can be done by advertising.

The writer maintains, however, that Gloucester is the best advertised resort in the country. When Thorwald came here in 1004 he named it the Beautiful Place and it is so recorded in the Sagas. Champlain made a map of it in 1606 and labeled it "Le Beauport" repeating Thorwald. Capt. John Smith in 1613 named it Tragabigzanda after his Turkish lady love but Prince Charles thought that the name of his mother Anne fitted better so beautiful a spot. Thus the early press agents.

In 1687 the place had taken on that air of mellowness and age so that Cotton Mather on a visit here referred to it as the "sea-browned fishing town of Gloucester." Later, Longfellow, above them all, in the immortal "Wreck of the Hesperus," Whittier and other poets, Kipling with his "Captain Courageous" and so on. In the present day, anniversary celebrations, pageants, etc., fishermen's international races. Then the newspaper correspondents are always telegraphing out interesting matter, generally getting good position relative to the always interesting intrepid fishermen. Again the artists transferring the beauties of the place to canvass distributed throughout the land. Occasionally a Chief Magistrate, who expatiates on the quality of fish. Have we maintained our proposition of the third paragraph?

But what these enthusiasts really mean is "to revive the summer business." There are fewer hotels than 20 years ago; hence they argue the summer business is falling off.

They err in their conclusions. Proof: In 1892, the valuations of the city was \$17,000,000 and the summer resident then paid one-seventh of the taxes. In

Continued to page 14

THE ROCKPORT "RINKTUM"

Colorful Event Arranged for August 6 on the Broadway Green

Rockport is to have a "Rinktum" a genuine old fashioned rinktum.

Now a "Rinktum" is a distinctly American institution. Dickens in his American Notes expresses wonderment at the colorful American coinages added to the English language. The "ring-tailed snorter" especially "intrigued him. Add Rinktum.

Well a rinktum can be lots of things but always with a lot of action and "pep."

So the good people of this town getting together and devising ways and means to raise money for the Health Nurse Association and similar community welfare work have planned for this fete champetre.

There will be land sports, water sports, side shows, children's parade, finishing up at night with a grand pageant on Broadway green, just below the Stone school-house.

This has been christened the Rinktum and the word certainly has the punch to attract attention and that is the ultimate end and aim of advertising.

A big crowd is sure to be in attendance for the North Shore, like the Athenians of old, are always craving something new and a good time is sure to be had by all.

So all out for the Rinktum. It is bound to be a success. Remember day and date August 9, Rockport Green.

A "live wire" executive committee has the affair in charge. Chester P. Dodge is the general chairman; James T. Larrimore, treasurer; Mrs. F. Y. Spiakowsky, secretary. The various chairmen are as follows: men's sports, David McDowell Martin; music, H. T. Spain; children's parade, Miss Ruth Morse; candy table, Mrs. Chester Story; side shows, George Ira Tarr; decorations, Morris Compris; flower committee, Miss Maxwell; block dance, Mrs. Brown.

N. S. ARTS EXHIBIT

Second Annual Showing Includes Many Works of Strength and Versatility

The Second Annual Exhibition of the North Shore Arts Association of Gloucester opened with a reception Saturday afternoon, July 12, from 1 to 6 at the galleries of the association. The collection as a whole marks the strength and versatility of the American artist of today. The range is wide and includes many important canvases shown at the large winter exhibitions.

Among the figure subjects are many outstanding canvases. "Ivory, Gold and Blue" by Hugh H. Breckenridge, President of the Association fittingly holds one of the places of honor. "The Green Dolman" by William Paxton attracts by the charm of the figure rendered and by the simplicity of the handling. Mr. Paxton also shows two smaller canvases, "Leaving the Studio" and "Lavender and Blue."

Richard Miller's "Interior" is one of the choice canvases of the exhibition, typical in treatment and figure arrangement it is a delightful study of luminous grey tones. Mary F. Gray sends "Christiane de Manhenquest" and "Elizabeth" which was awarded the Thomas R. Proctor Prize at the National Academy of Design.

Richard S. Merryman's "Portrait Head" and Carl Nordell's "American Girl" are two very successful portraits as likewise are the child studies of "Gordon Ellis" and "Buddy" by Ruth Anderson. Ruth Hallock's "Jean and Little Brother" is full of childish charm. The canvas entitled "The Geranium" by Gertrude Fiske is really a virile study of man, the painting of the face is masterly in its rendering. "An Idyll of Summer" by Bertha Menzler Peyton is a decorative canvas of a boy in playful mood. Delightful and tender are the studies "Evening Song" and "The Dryad" by Louis Berneker.

Totally opposite in treatment are "Summer Girl" by Margaret Fitzhugh Browne, Mary Kremelberg's "Young Girl with Bowl," Jean Nutting Oliver's "The Missionary Daughter," Louis Berneger's "The Cameo" and "The Balloon Lady" by Orlando Rowland. Mary Gray also contributes an excellent "Interior"

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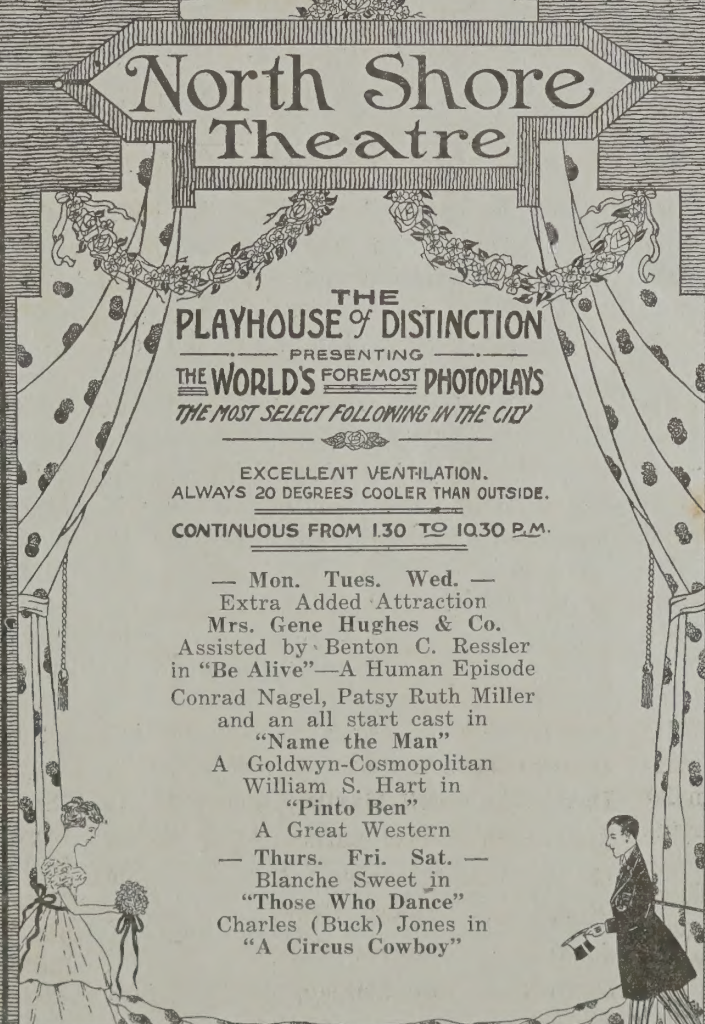


ART AND DRAMATIC

AT THE NORTH SHORE

On Monday, Tuesday and Wednesday as an extra added attraction and a rare treat we present Mrs. Gene Hughes and Co. supported by Mr. Benton C. Ressler who made such a hit in Gloucester when he appeared with the Stock Company at the Olympia last season. Mr. Ressler is the son of Mrs. Gene Hughes and what is more natural than the son supporting the mother in a very human episode of life. The sketch presented is "Be Alive" and is one of the greatest comedy sketches that will be presented in all the big Keith houses this season. Mr. Ressler's many friends will be pleased to see him in a return engagement, and will be delighted to meet the mother of such a popular artist.

Conrad Nagel and Patsy Ruth Miller will thrill you in "Name the Man" as you were never thrilled before. This is a picture of the highest order, it is something more



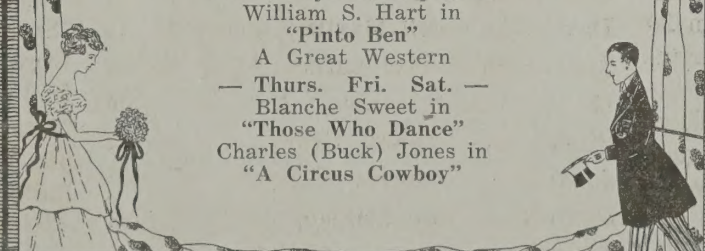
North Shore Theatre

THE PLAYHOUSE OF DISTINCTION
PRESENTING
THE WORLD'S FOREMOST PHOTOPLAYS
THE MOST SELECT FOLLOWING IN THE CITY

EXCELLENT VENTILATION.
ALWAYS 20 DEGREES COOLER THAN OUTSIDE.
CONTINUOUS FROM 1.30 TO 10.30 P.M.

— Mon. Tues. Wed. —
Extra Added Attraction
Mrs. Gene Hughes & Co.
Assisted by Benton C. Ressler
in "Be Alive"—A Human Episode
Conrad Nagel, Patsy Ruth Miller
and an all start cast in
"Name the Man"
A Goldwyn-Cosmopolitan
William S. Hart in
"Pinto Ben"
A Great Western

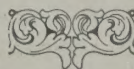
— Thurs. Fri. Sat. —
Blanche Sweet in
"Those Who Dance"
Charles (Buck) Jones in
"A Circus Cowboy"

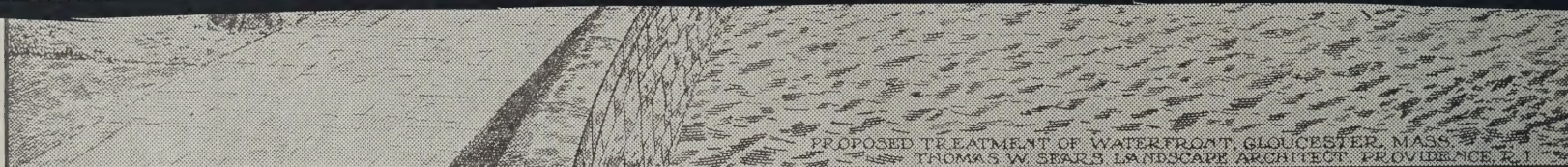


than a picture. It is life, passionate, tender and thrilling transferred to the screen by the magic of Victor Seastrom's directorial genius. You will never forget the girl who gave blindly on the altar of love—the man who found the path of honor in the end!

On Thursday, Friday and Saturday it is our pleasure to present Blanche Sweet and an all star cast in the First National attraction, "Those Who Dance." This picture is an entertainment, not a preachment, yet it is a picture that points out the pitfalls set by unscrupulous lawbreakers for pleasure mad youth of this reckless age. Tense, strong drama, dealing with the greatest problem the nation faces today, presented fearlessly, fascinating, as Ince can always do it.

As a companion feature to the above we will present Charles (Buck) Jones in his latest Fox production, "A Circus Cowboy." It is entirely different from anything he has done. Dealing with the west and the sawdust ring, as the title would indicate, the picture embraces all the romance and color of the two.





The most important public improvement in this generation is practically completed the Western avenue parkway or esplanade and the two roads which are a feature will be thrown open to the public in a few days.

Those familiar with the place, at the very entrance of the city, will recall the row of houses which fronted Gloucester bay.

These have been removed, a seawall built along the beach and filled. The result is that one of the finest marine driveways in the world has been brought into being.

The above cut, a preliminary study of the improvement gives an idea of its appearance. The county commissioners having charge of the work, during the winter, made a change in the plans at the behest of interested parties, whereby it was proposed to cut down the elms which bordered the old road but which now separates the two ways. A hearing in city hall was ordered and public indignation was voiced by 1500

people, so emphatically that the commissioners on the spot reversed their ill advised decision and the elms were saved.

This parkway standing at the very entrance of the city was constructed jointly by the state, county and city at a cost of about \$250,000. Eventually the Fishermen's Memorial of the 300th Anniversary now in process, will be placed on a bastion designed for the purpose.

In 1859 the owner of the property offered to sell it to the town for \$1000. It was unanimously voted down and the proposition regarded as a piece of graft. So the present pays for the lack of foresight of the past.

While the cost was much larger than the citizens anticipated, nevertheless there is something to show for the money expended which is more than can be said for other so-called improvements.

To George O. Stacy, of the Hawthorne inn, chairman of the park board,

is due this improvement. He alone has worked assiduously day and night and put it across. It is his monument.

This parkway is really a part of Stage Fort park, taken over by the city as a memorial of the permanent settlement of the Massachusetts Bay Colony in 1907.

The park board has worked constantly to improve this property in every way for the use of the people giving their time and services absolutely free of charge. Their efforts have been appreciated by all the North Shore.

However the board has not been without its troubles. So-called carnivals, featuring the rawest kind of gambling, fleecing children and adults alike flourished, using several organizations in the city as a blind, paying a small percentage for the privilege. These outfits were barred by the Democratic mayors Curley of Boston and Creamer of Lynn. The Park board fought this evil but whether they have succeeded is

problematical.

This interest has been sufficiently powerful to reach the commission. Under several pretexts the mayor of this city, MacInnis, has sought, to put this board, supposedly out of politics on the carpet. His demand that the members appear at a hearing, as a target, for the grafters and dissatisfied, brought forth one terse rejoinder that has set the whole city laughing.

Stage Fort park, taken over as the site of the permanent founding of the Massachusetts Bay Colony ought to be preserved from such a sacrilege. Boston common, Lynn common, Salem common, in fact all similar municipal areas are rigidly against any such desecration. Not even parking is allowed on any of these tracts.

It remains to be seen whether under the whip and spur of threats to remove any of these commissioners that Stage Fort park will again be turned over to the "Grifters" and gambling element.

If James E. Curley, present mayor of Boston is elected governor, he will close the state tight against this carnival-gambling combine.

The allegations of the mayor and his perversion of the facts have amazed even his intimates. He charges "in harmony" in the Board when the wrangling in his own Council, largely the result of his instrumentality, has been notoriously the worst in years, obliging some of the aldermen to arise and protest against the inaccuracy of his statements. He alleges a nuisance of standing water on the park when he has turned a deaf ear to the people of Myrtle square on an identical proposition. Asked to aid in restoring the stone boundary walls of the park, he ignores the appeal.

Altogether he has furnished one of the most flagrant exhibitions of snarling criticism and official muckerism known in the annals of city hall.

The summer residents pay one-third of the total tax of Gloucester and this figure is approximating the 50-50 basis. Naturally they are interested in municipal affairs.

The policy of the present administration, has by general admission, been one of the most extravagant in the history of the municipality.

Needed improvements have been neglected while money has been spent un-

stintedly on objects of dubious worth. A case in point: The School street engine house is the central fire station of the city. It is literally in danger of falling down over the heads of the firemen. If this is set down as an extreme statement it is an easy matter to drive up to School street and verify its truth or falsity. Time and again the firemen have called attention to this danger.

Alderman Pew introduced an order for a new fire station. Leading tax payers endorsed it. Yet it was turned down by a majority of the council.

What happened? An order was brought in for a convenience station in the basement of City hall which one of the aldermen said would cost \$50,000. No one asked for it. Indignation was at a white heat when the matter was known. The Leonard club of Annisquam asked that a public meeting be held to discuss the matter that a referendum be held. The mayor threw this arbitrarily out and at a special meeting the order for this work was passed by a majority vote over the protests of Aldermen Parsons and Pew. Meanwhile this thing, which was said to be demanded by the summer residents, may be finished by October. Anyone familiar with these public places know how much they are avoided by the discriminating.

The mayoralty fight in December will be unique. The avowed candidates are Alderman Parsons, who has once been mayor, and the woman alderman, Miss Brooks the latter, an essential component of the MacInnis administration and a co-formulant of its policies.

There is no reason why a woman should not be elected mayor of this or any other city, but not because she is a woman. If a woman has the requisite brains, executive ability, coupled with good sense and is not a spendthrift, her claims should receive consideration. Insofar as she measures

up to these specifications the verdict should be in her favor. If, on the contrary, she is arbitrary, giving no reason but "a woman's reason," without apparent regard for the value of money and inclined to squander public funds on visionary enterprises, she is not "official life material." She should be weighed in the same scales applied to a man candidate.

Last of all, women who go into politics should be good sports and take smilingly what is passed out, whether it be the praise of the public or the calculated attack of a slacker mayor.

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Branch De Luxe
677-Fifth Avenue
Between 53rd and 54th Streets
New York City

EXCLUSIVE
DISTINCTIVE.

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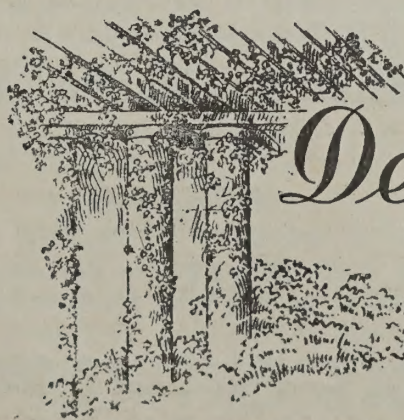
WOMEN

M A G N O L I A

7 Lexington Ave.

S H O P

Represented by George W. O'Neil



a la carte

Dancing

Tel. 590 Magnolia

Del Monte's

ON THE NORTH SHORE

Magnolia,
Mass.



TO MY LADY IN SEARCH OF THE DISTINCTIVE

A SHORT, SMOOTH MOTOR TRIP TO THE SHOPS OF

MAGNOLIA



MAGNOLIA



MIDDLE of July finds the season here settled into its stride and going strong. The cottages, as before noted, are well taken; more so than for a number of years.

At the Oceanside is noted the return of many of its former clientele and Manager Warren is viewing the season with an optimistic outlook. Late arrivals comprise: Dr. and Mrs. G. M. Griswold, Hartford; Mr. and Mrs. C. L. Richards, Trenton; Mrs. and Mrs. Oscar C. Schmidt, Philadelphia; Mr. and Mrs. Louis Nutter, Baltimore; Mr. and Mrs. James Morgan, Brooklyn; Mrs. C. I. Hood, Lowell; Miss Emily Hartwell, Washington; Miss C. W. Fuller, Boston; Colonel and Mrs. Samuel W. Frost, Cincinnati; E. Charles, Brookline; Mr. and Mrs. Harry Ayer, West Newton; Mrs. Alexander E. Brown, Cleveland; Miss Mary Bristol, New Haven; Mr. and Mrs. George H. Cahoon, Providence; Mrs. Charles Robinson, Minneapolis.

Mrs. L. A. Day, Miss Irene R. Merritt, Polly and Jane T. Merritt, were at the Oceanside this week on their way to Bretton woods.

Mrs. Mary A. Dobbins, her nephew T. Munroe Dobbins of Philadelphia and Miss Lucy Eaton of Boston are at the Oceanside for the season.

Domiciled at the Oceanside cottages are: Mr. W. P. Zeller, his mother, Mrs. Christine Zeller, Mr. and Mrs. F. W. Fredricks, and Miss Hildegard Fredricks of St. Louis, at the Breakers.

Mr. and Mrs. McKeehan of Cincinnati at the Sea-Crest.

Mr. and Mrs. Charles E. McMurray of New York have the Center cottage for the season.

Miss Marion Regs will be at the Tennis cottage for the season (Oceanside).

Mrs. Mary L. McArthur of New York is at the Tennis cottage (Oceanside).

Dr. Samuel Hamill and family of Philadelphia are at the Tennis cottage.

Mrs. Arthur Bentley and family of Chicago are at East cottage for the summer (Oceanside).

Ford Ballantyne and family of Detroit are at the Underbrush cottage.

Miss Mary Bristol of New Haven gave a dinner party at the Oceanside Wednesday to Miss Lea and Mrs. Beebe of Boston.

In the list of improvements for the benefit of Magnolia which John May has on his list, as noted last week, is a breakwater along Kettle island reef to the island. If consummated this would give an ideally sheltered little harbor, sufficiently capacious to float and protect a small fleet of yachts. The idea was promulgated about 15 years ago by The Shore. Then, Col. Nelson who owned the schooner yacht Hoosier, was in his prime and held great political sway in the middle west. There were others of similar weight who then made Magnolia their home. The time seemed propitious to strike but the effort met with no response. There used to be quite a little yachting element in this locality, lead by the Wicks of Youngstown, Ohio, who came over to East Gloucester to sail. Since the sport was suspended during the war the Wicks have ceased to come this way. Both the boys and girls of the family were enthusiastic yachters. With a break-

Continued to page 22

NEW YORK, 8 East 48th St.
WASHINGTON 1211 Conn. Ave.
NEWPORT, R. I.

BOSTON, 587 Boylston St.
LOS ANGELES, CAL.
PASADENA, CAL.

Schmidt & Son, Inc.

Importers of

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Fine Porcelains

MAGNOLIA

Telephone Magnolia 408

Fine Wedding Presents a Specialty
Christmas Gifts held for December Delivery

THE ROCKPORT SHORE



FOR the past 30 years Charles H. Dillaway of Melrose annual summer resident at Marmion way, has borne off the honor as the champion tautog fisherman of the colony invariably catching the first of the season. But the "champeen" eventually loses his laurels to some more vigorous rival. And so it has proved. This year Mr. Dillaway took along his son Ernest L. of Reading. Both cast their lines together but the son landed the first tautog for 1924. He was a beauty and tipped the scales at nearly four pounds. He put up a game fight before he was landed. However the honor still remains in the family.

When the first settlers came here they found substantially the same varieties of fish as in their old home waters. The tautog however was a new species and the settlers adopted the name given it by the Indians—tautog, whatever that signifies.

The greater part of the cottage owners have returned for the season.

Daniel J. Flood and family of Everett are at their home Eden road, Land's end for the season.

Dr. Loring Grimes and family of Swampscott have returned to their camp in Bear skin neck colony and will remain during the season.

Ernest Gruening and family of New York are again at their Land's end cottage.

Mrs. C. B. Hall of Newburyport has arrived at her Land's end summer home.

George Dudley Hall and family of Newton center are at their Marmion-way cottage.

George W. Harvey and family of Newton center are at their Marmion way cottage.

Charles H. Dillaway and family of Melrose one of the oldest of the summer colony in Marmion way are enjoying the season at "By-the-sea" cottage.

Mr. and Mrs. Harry W. Dunshee of Charlestown are again passing the summer at Cloverdale cottage, Marmion way.

The death occurred during the winter of Harry Dutton of the firm of Houghton & Dutton, Boston. His summer residence was "The Rocks," Marmion way. He took much interest in the affairs of the summer colony and the Country club in particular.

Mr. and Mrs. W. Francis Eaton of Medford are old cottagers returning to

their Land's end summer home in Eden road.

Mr. and Mrs. Charles Evans of Boston are domiciled in their Marmion way cottage for the summer.

George C. Bass and family of Greenwich, Conn., are again occupying their cottage on the Headlands.

Reuel W. Beach and family of Cambridge have returned to Land's end for the summer.

J. Lyman Bogert and family of Waltham are domiciled in their summer home "Camborne lodge" Land's end.

John Bolinger and family of Newton center, came in June to the Harvey cottage, Marmion way.

Rev. and Mrs. Raymond Calkins of Cambridge are occupying their cottage in Cove hill lane.

George E. Cameron and family of Gloucester were among the early arrivals. Their camp "We-need-a-rest" is in Marmion way.

L. P. Kauffman and family of Brookline have returned to "Foamy Ledge," their Land's end cottage.

William J. Hobbs and family of Malden are again occupying "Idlewild" cottage, Marmion way.

Robert C. Heebner of Newton center is occupying his cottage on the Headlands.

Mr. and Mrs. Frank H. Lamb are in their cottage at Land's end.

Charles Liffler, Jr., and family of Cambridge are established in their Land's end cottage for the season.

Mr. and Mrs. E. E. Locke of Malden have returned for the season to their Briarstone road cottage.

Arrivals at the Granite Shore inn: Andrew M. Hildreth, Springfield; F. Lewis Lindet, Allston; Dorothy Seward, Mary Wilson, Newton; Mr. and Mrs. E. G. Taylor, Miss Louise Taylor, Hartford; Mrs. F. R. Ingalls, Somerville; Thomas Kelly, Nashua; Robert Ryan, Robert Cleary, L. A. Halgrave, Cyril Leger, New York; Russell Reuson, Lenox; B. L. Spoffard, J. L. Jones, Boston; Mrs. E. G. Sanborn, Miss H. Sanborn, Los Angeles; Mr. O. Bruse, New York; Wallace Sturat, Portland; H. C. Jones, Miss Lucy Jones, Gardner Cox, Cambridge; Mrs. Gilbert, Winchester; A. E. Bohan, Somerville; H. Olsen, Roxbury; M. D. Connelly, New York.

"Alluring Rockport"

has the distinction of combining in its title both truth and poetry. It is a graphic and intriguing account of old days in a sea-town, arranged in delightful sequence, and bound most attractively. The need for such a book was great, and the quaint drawings and

sketches will awaken pleasant memory pictures in those who may not envision the reality. As one finishes the book he adds "This is Arcady by the sea the place to play and dream."

At the Ocean View, Pigeon Cove: Mrs. E. M. C. Aldrich, Miss Amy Nation, Malden; Mary Forsyth, Thelma E. Forsyth, R. Stanley McConnell, Worcester; Mrs. Francis L. Bain, Miss Marjorie Bain, Cambridge; Mr. and Mrs. E. A. Strout, Miss Shirley Strout, New York City; Miss Nellie J. Merriam, Frances J. Buffington, Cambridge; Miss A. F. Daniles, Miss Ethel D. Hubbard, Wellesley; Miss Louise Heydrick, Josephine Heydrick, Marian Ferrell, Franklin, Pa.; Mr. and Mrs. O. Henishson, Fitchburg; Michael J. Jordan, Miss Lillian Dexter Jordan, Boston; Mrs. Wm. H. Parnel, Miss L. J. Learned, Belmont; Miss Mary F. Kimball, Miss Edith B. Brown, Boston; Mr. and Mrs. Codman, Manchester; Mr. and Mrs. C. S. Huff, Mrs. Hulda Alpaugh, Asbury Park, N. J.; Miss Annie E. Harris, Miss Lena G. Phelps, Clinton; Mr. Edward L. Bacon,

Continued to page 21

Magnolia



*Announcing
the Opening
for the Season
of the*

SLATTERY
Magnolia Shop
*for Misses,
Women, Children*

With charge accounts Interchangeable
with the Boston Store

E. T. Slattery Company

Lexington and Hesperous Aves.
Opposite Oceanside Hotel



BASS ROCKS



WHY Bass Rocks?

An inquiry came to the Shore office the other day as to how Bass Rocks got its name. Simple enough!

The early settlers, in affixing designation to various places did so because of some outstanding fact in connection with them. Thus lobsters were found in a certain cove at Annisquam in great quantities, hence Lobster cove; a little farther along the wild geese had a favorite stopping place in the Fall, therefore Goose cove. Down on the northeastern point of the cape was a fine fishing ground for halibut then very plentiful, naturally Halibut point. Coming round the southerly side of the cape we have Loblolly cove, because it was a fashion of fishermen to go ashore and boil corn mush, yeleft loblolly, and to sup there on that delicacy. Now then we get around to Bass Rocks which was a good spot in olden times to catch sea bass; something in the feeding ground attracting them just as tautog are caught today in certain sections of the Rock-

port shore. Therefore as bass were caught there what more natural than Bass Rocks, and there you have it.

The boys of fifty years ago frequented Stage head to catch cunners or sea-perch, which they fried on the rocks, and this especial projection was called Cunner rocks. And so the nomenclature came into existence. There's a picturesque one, going into Portsmouth harbor-Pull-and-be-damned point, a locality where the tide ran so strong at times that it was useless to try to breast it, hence the very terse designation.

To date there has not been much activity at the golf club house but it is expected that matters will liven up in a short time.

Mrs. Reeve Lewis of the Moorland entertained a party of friends at the club house Wednesday. Sunday afternoon Mrs. T. G. Mc Neill gave a tea for 16 at the club house. The McNeills have the John Broughton house, in Way road, this season. Tuesday, Mrs. Butt of the Moorland gave a luncheon for three of her friends. Next Tuesday there will be a buffet luncheon for the

Continued to page 11

EASTERN POINT



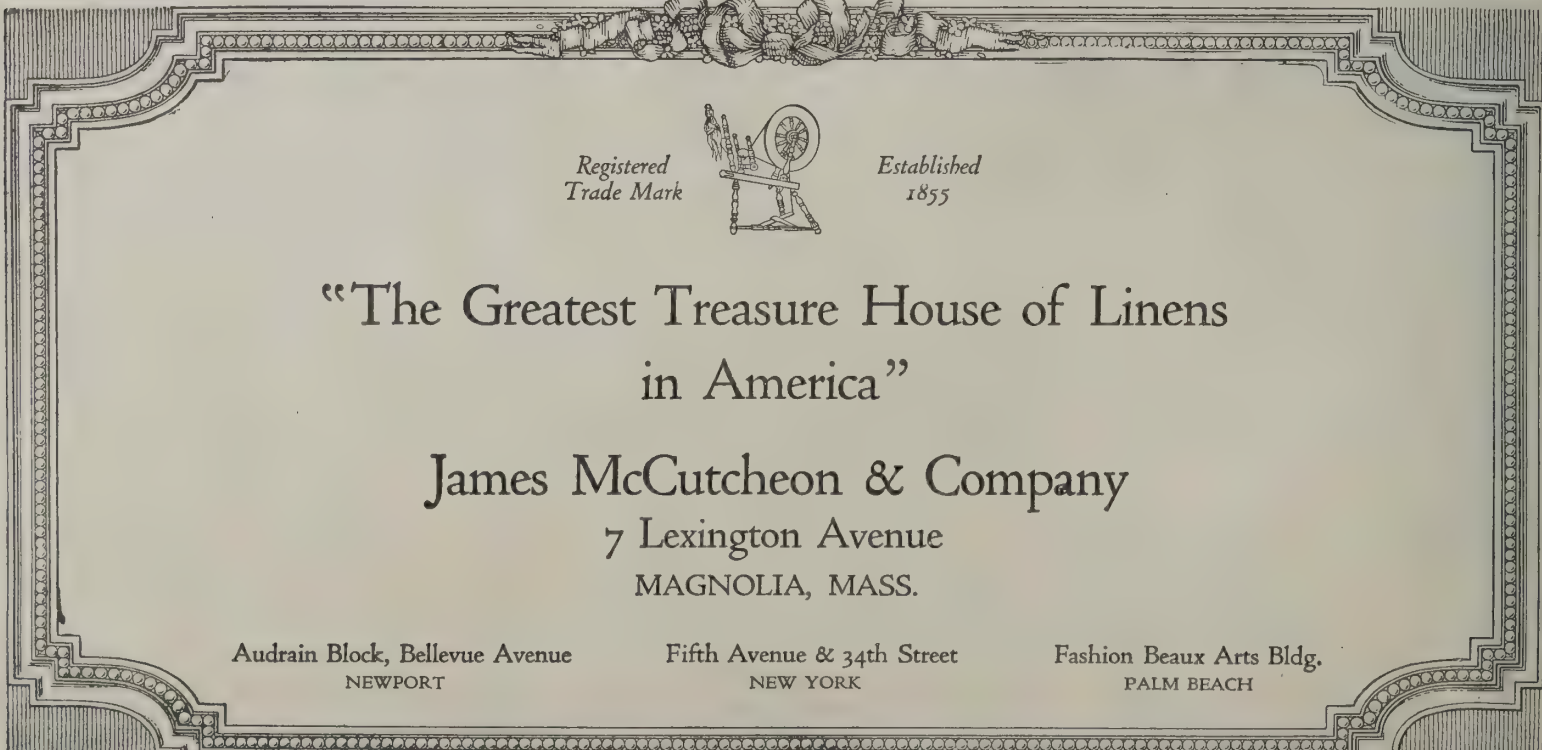
MONDAY and Tuesday, the governors of the National Bankers Investment association held a session at "Blighty" the home of Col. Prentiss at Eastern point, where matters pertinent to

the affairs of the association were discussed. An idyllic place to combine business with pleasure. Monday, Col. and Mrs. Prentiss gave a luncheon and dinner to 50 of the association and their wives and daughters, Col. Prentiss being president of the association. Included in the group were F. Fenton, Samuel Rice, Clayton Schray, Fred Gurtler, Chicago and Eugene Thompson of Washington.


A number of these guests were entertained at the Oceanside and at other hostelrys during their stay. Thomas Dysart of St. Louis, one of the association, was the guest of Thomas B. Gannett of Manchester.

A pleasing occasion and ceremony was the christening at St. John's church last Sunday of Joan, the seven months

Continued to page 11



Registered
Trade Mark



Established
1855

**"The Greatest Treasure House of Linens
in America"**

James McCutcheon & Company
7 Lexington Avenue
MAGNOLIA, MASS.

Audrain Block, Bellevue Avenue
NEWPORT

Fifth Avenue & 34th Street
NEW YORK

Fashion Beaux Arts Bldg.
PALM BEACH

EASTERN POINT

Continued from page 10

old daughter of Mr. and Mrs. Jonathan Stone Raymond of Eastern point, the rector Rev. J. H. C. Cooper and Rev. William Adair Stride, rector at St. Anthony's, N. F. officiating, the latter performing the christening. A large congregation including many of the summer colony witnessed this impressive rite. The infant, borne in the arms of her mother, was swathed in a long dress of white with Irish lace. She behaved beautifully, the ladies say, remaining calm and preserving perfect decorum throughout the ceremony. The godfather was Mr. Edward Raymond of Cleveland and the godmother Mrs. E. M. Williams of Cleveland. After the ceremony at the church there was a christening breakfast at the residence of Mrs. S. A. Raymond, the grandmother, at "the Ramparts" the Raymond and Pollard families and a few friends being present.

Miss Caroline Sinkler, accompanied by Miss Julia Sinkler of Philadelphia arrived this week and opened her summer home.

Charles Stewart and family of Boston who have made their summer home at Eastern point for a term of years have arrived for the season.

Mr. and Mrs. Elliott Wadsworth of Washington have opened "Villa Latomia" for the season.

"Penrhyn" is occupied this season by Mrs. F. B. Shedd and Miss Amy E. Rowe of Lowell. The name "Penrhyn" is that of an ancestral domicile of the Pew family in Wales bestowed, in this instance, by John J. Pew, the owner of the house.

Mrs. William Sheafe of Boston has returned to her cottage "The Crossways" for the summer. She has as a guest, Mrs. Richardson of Boston.

Additional news received from Miss Cecilia Beaux from Paris is that the accident which she sustained will preclude her from returning to America this season. Her maid, Anne Murphy, sailed for Europe this week to be in attendance.

Mr. John Clay of Chicago has arrived at his summer house, "Finisterre," at the tip of the point.

The entire North Shore learned with regret of the passing during the winter of George E. Tener at his home "Ardarra," Sewickley, Penn. Mr. Tener has been a summer resident of Eastern point for a term of years and identified himself with its activities and interests in many ways. Mrs. Tener and her

Continued to page 14

Hornblower & Weeks

Established 1888

MEMBERS NEW YORK, BOSTON & CHICAGO STOCK EXCHANGE

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BOSTON42 BROADWAY
NEW YORK

Chicago

Detroit

Cleveland

Providence

Portland

BRECKENRIDGE EXHIBIT

Fine Showing of This Well Known
Artist's Work at Reed Studio
Building

An exhibition of paintings and etchings by Hugh H. Breckenridge is being held at the Reed studio building adjoining the North Shore Arts Association gallery and is attracting much attention.

Most of these subjects are of Gloucester and its wharves and shores although there are several woodland and still life scenes. All are in that virile manner which characterizes Mr. Breckenridge's work and which has won for him a high place in the roster of American artists. The subjects: 1, Lithograph—Loading the Boats; 2, Etching—Gloucester Fishing Boats; 3, A Gloucester Street; 4, Sentinels of the Lake; 5, Old Wharf at Gloucester; 6, Gloucester Harbor; 7, Awaiting their Cargo; 8, Dock and Boats; 9, Lithograph—Gloucester Fishermen; 10, Etching—Across the Harbor, Gloucester; 11, Night on the Harbor; 12, Return of the Fishing Boats; 13, The Red Maple; 14, The Valley; 15, Creek in Autumn; 16, Drying Sails; 17, Mending the Nets; 18, The Curio Window; 19, City and Harbor, Gloucester; 20, End of the Day; 21, The Green Feather; 22, The Cape Ann Shore; 23, Egg Plants; 24, Edge of the Woods; 25, Italian Pitcher and Fruit; 26, The Hills.

BASS ROCKS

Continued from page 10

membership under the auspices of the Ladies committee.

The Ladies committee comprises Mrs. Arthur Mitton, chairman; Mrs. Frank A. Brewer, treasurer; Mrs. James L. Stuart, secretary; Mrs. F. C. Towell, Mrs. Laurence A. Brown, Mrs. Max L. Talbot, Mrs. John L. Newell, Mrs. F. H. Pillsbury, Mrs. Walter G. Resor, Mrs. Henry Souther, Miss Mary Robinson, Mrs. H. F. Strong, Mrs. E. B. Sargent.

At the Thorwald: Mrs. E. S. Macken, Kirkwood, Mo.; Mrs. Robb Collins, St. Louis; Mr. and Mrs. J. H. Hicks, New York; Mr. and Mrs. Charles Miller, Port Washington; Mr. and Mrs. Charles Hall, Flushing; R. E. Lewis, Hartsdale; R. L. Roberts, Mr. and Mrs. F. T. Swain, East Orange; Mr. and Mrs. W. A. Swain, E. S. Lloyd, Mrs. E. E. Hemmingway, Framingham; Mr. and Mrs. S. W. Smead, Miss Marjorie Smead, Greenfield; E. B. Williams, Cambridge; R. N. Cross, Miss Elizabeth Adams, Norfolk, Va.; Miss Daisey Prentice, Washington; Henry Lewis, M. E. Geary, Nashua, N. H.; Mr. and Mrs. Hunts, Plainfield, N. J.

At the Moorland: Miss S. A. Haskell, Mr. and Mrs. N. Olsen, Anna J. Harman, A. M. Burke, Alice D. Burke, G. W. Knowlton, Boston; Mr. and Mrs. Arthur S. Hamilton, Rochester, N. Y.; Mrs. E. Connell, Miss Helen Connell, Miss Sarah Williams, Miss Kate E. Williams, New York; N. H. Perley, Winchester; Miss Aileen MacDonald, Detroit; Dwight Clark, Washington; Mrs. Ode Wolf Gibson, Richmond; E. F. Beer, Fitchburg; Mr. and Mrs. N. L. Hendy, R. I.; Mr. and Mrs. T. L. Kelley, Miss Kelley, Burlinham, Va.; David Loursi-ville, Manville, R. I.; Donald Clench, Springfield; John MacDuffie, Brookline.



MY LADY GOES SHOPPING

And Chubby Finds the Woman of His
Dur reams—The Klan Kluxes All
About the Town

Chubby gazed adoringly at Dee. At last he had found the woman of his dreams. The Juno type minus the Juno bovinity he had always attributed to that lady, plus a sense of humor closely resembling Chubby's—such was Dee to Chubby. To show his devotion, "If you're going shopping I'll go along,

too. Can't I take you over, and let the rest trail along?"

Dee's eyes rested upon him for a moment. Her cold glance gave somewhat the same effect that Gloucester Creamery ice cream always had. It sent a delicious shiver down his back, and made him want more.

"When I go to those stores, and have my life nothing but clothes and knick-knacks I'll allow you to take me over. Until then the most you can do for me is to keep quiet."

"Dee!" said Joan. "If you are going to be so rude to everybody I do wish you'd take up that inspiring work of yours which enables you to look at us with such hauteur."

"What work?" asked Chubby, curiously.

"I am a poet," said Dee frigidly, and with much assurance. "At present I am composing poetry for the Cape Ann Shore. Is there anything else you wish to know?"

"No," said Chubby, weakly. "Oh, here's Jimmy!"

Dee upon the threshold turned around and sauntered back. "On second thought," she began, "I guess I'll liven up this little cortege and not leave just yet."

Jimmy entered. "Hello everybody! Ready for Magnolia yet? Peggy going? Coming along, Dee?"

"She doesn't want—" began Chubby.

"How long since I turned over my little megaphone to you?" Dee interrupted, glaring at Chubby. Turning to Jimmy she assumed the angelic expression which she realized was her greatest asset.

"I'm ready to start," she said.

* * *

Although Dee had wished to impress Jimmy, she walked into the Grande Maison de Blanc with a critical air. Gradually her expression changed from boredom while Joan ecstatically swathed herself in a lovely Spanish knitted shawl that looked like crimson poppies in the sun, to an air of interest in Cashmere scarfs too soft and exquisite for a heart like a Floyd Ireson's to resist.

But the ruffled bathing suits with a bandeaux of striped rubber was too much. She maneuvered until the others had penetrated into the treasure-filled depths at the other end of the Grande Maison—and bought the bathing suit!

"I don't know what's the matter with me," she moodily explained to me. "My whole future is ruined unless I subordinate clothes and all that material—those material things to my career."

"Oh Lord!" I groaned inwardly. "She's a career girl! I don't think she likes me, but I can't leave Joan's sister to a fate like that, even if I do dislike people who don't appreciate me. Here goes!" I had no definite plan of attack, but, unexpectedly, the very next store we entered brought a plot into existence.

We entered McCutcheon's. I saw Jimmy's eyes light with an interest they had not shown for days. Since Joan's crush of the summer before, she and Jimmy had been somewhat estranged, and Marion, Peggy's little sister-in-law, was not going to be present



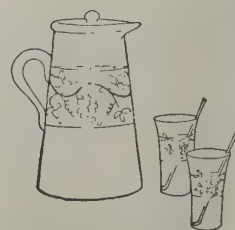
When only the ice keeps cool

WHEN the thermometer mounts and the morale droops, there's a lot of good cheer and concentrated coolness to be poured out of an Ovington refreshment set. And the clearness of the crystal, the dash of color for decoration, the grace of a glass, are things that help the eye anticipate the pleasures of the palate. At Ovington's your eye will see many a set to admire. Not extravagantly priced, either.

OVINGTON'S

"The Gift Shop of Fifth Avenue, Inc."

Lexington Avenue, Magnolia, Mass.
Fifth Avenue at 39th Street, New York



with any Mrs. Fixit solution for a week or more.

To return to Jimmy's eyes which had been kindled to interest—the object and stimulus was the lovely lady Marie Dalbert, who Jimmy had met at a prom. Almost instantly he was engaged in a very confidential conversation with her.

We all met her. Dee had been staring ferociously at her.

Marie's lisp was very charming. She lisped to us about the children's things. She was there to buy some of these adorable baby's dresses for her sister's little girl. She lisped that she sometimes wished she was a little girl herself, so that she might come and buy dresses for her doll—McCutcheon had even those!

She squeaked a darling little toy cat at Dee's frowning face. "Isn't he cunning?" she cooed. "The little fuzzy, fluffy thing! I just have to have him for Patsy." Have him she did. She had more than that—little padded silk wrappers, and silk robes to match.

"Why Jeemy! They have things for children from nothing up to sixteen! How your little sister must enjoy this place!"

"My little sister! Peggy's more than sixteen," he laughed.

"She means me," said Dee contemp-

tuously. I held my breath, but for once Dee held her peace.

"Oh, she's Joan's sister, not mine," said Jimmy innocently.

"I have to go to Cammeyer's now," said Marie. "Won't you people come with me?"

In Cammeyer's Marie bought some children's patent leather sandals with an inlay of colored suede. I helped her select a pair of Russia calf shoes, in a dark sand, with a Scotch tongue. They were the dearest things.

"I'm buying things for the whole family," she said.

The silver brocade evening shoes with silver kid tempted her, but she finally bought a pair of tiny gold ones. I saw Dee glance sorrowfully at her clumsily encased feet, and felt a stirring of real liking for her within me.

Marie turned soulful eyes upon Jimmy. She did look stunning, there was no doubt of that. "I'll have to go to Del Monte's with you, as you proposed the other day," she murmured, "even if it is only to wear these slippers."

"You must," Jimmy responded, "and I know what to do! Let's have the whole clan turn out for one of Del's big times! What say, other people?"

An enthusiastic chorus agreed, but Dee's voice did not swell the chorus's amount (misquoting frightfully).


At Schmidt's even the chattering Marie failed to bother Dee. She forgot everything of jealousy in admiration. She and Joan crowed over a canteen of old English silver—"started in 1767"—"and finished in 1807"—"this wonderful flat ware" they shrieked at me. "Yes, yes," I answered absently. I was busy looking at an Old English Sheffield tea-tray so beautifully hand-chased that it made me groan to pass it by. If I had dared to call on the good old Gloucester National, but one's husband does put his feet down now and then where money is concerned.

Marie was looking at some real Dutch silver pieces. "This is the most complete selection I have seen in years," she exclaimed. "I must have father come over and look at it. He's rather a connoisseur in such things, and he won't be able to believe his eyes."

In Farr's, where Joan led us next, Marie really lost a great deal of her posing, enraptured sincerely with such suits and coats as only Farr's own tailors can produce, and which his own weavers alone make possible.

"Yes, they're lovely," Dee loftily and grudgingly admitted. Not another word did she say, although she stared in fascination at the hand-woven cloths which can't be told from Scotch im-

Continued to page 20



"THE TROUSSEAU HOUSE OF AMERICA"

GRANDE MAISON DE BLANC

538-540 FIFTH AVENUE, NEW YORK
MAGNOLIA, MASS.

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|---|--|
| <p>Table Damask Fancy Table Linen Lace Dinner Cloths Bed Linen and Spreads Blankets and Comforters Bath Towels and Rugs Towelings</p> | <p>Handkerchiefs and Neckwear Lingerie and Negligees Infant's and Children's Wear Blouse and Top Dresses Sport Coats and Sweaters Purses and Bags Motor Rugs</p> |
|---|--|

*It is understood by our patrons that our Magnolia Prices are identical
with those in our New York Shop*

Patrons will receive the personal attention of
Mr. RAYMOND BROWN
Resident Manager
Telephone 4597 Magnolia

ADVERTISE GLOUCESTER

Continued from page 4

1924 the valuation is 34,000,000 and the summer resident pays better than one-third the taxes. Perhaps three-fourths of the increased valuation in this time comes from summer resident property.

The truth is that Cape Ann, alone of North Shore resorts, has increased by leaps and bounds but on a safe, sound, sensible foundation and without tomtom beating or bally-hoo advertising.

And Gloucester is going to the fifty million mark within the next fifteen years and Rockport proportionately. Its advertisers are its hosts of loving friends.

The extraordinary prosperity of the war is largely accountable for this summer home building, especially the larger and more pretentious estates of which Gloucester has such a large proportion.

The current cant is to "sell" something to someone. A quarter of a century ago the word "sell" denoted a fraud, the word "sold" "sold again" being used to convey the idea that one had been cheated.

What has Gloucester to "sell." Fine scenery, beautiful sea shore and woodland, fresh unpolluted air (except when the glue factory is going strong), plus. Plus what?

Summer home buyers here are entitled to a fair measure of protection, privacy, property restriction, freedom from annoyance, etc., else they are "sold" in the sense of the word of the seventies.

It is along these lines that Gloucester has prospered as a summer locality. It will be well to stick to first principles.

EASTERN POINT

Continued from page 11

daughter Edith have opened the house for the season. They have as guests Mrs. Ballard and Miss Faith Stanwood of York harbor, Me.

Mr. and Mrs. Frank E. Jones of Mission Hills, Kan., are expected to arrive the latter part of the week at their summer home "Green Gables."

Rev. William Stride, rector of the Episcopal mission at St. Anthony's, N. F., the latter born Katherine Pollard and their little daughter Catherine Adair are with Mrs. A. W. Pollard for the summer.



OLD WHEELER HOUSE, WHEELERS POINT

Built by Richard Dike, probably the Oldest House on Cape Ann

Above is a picture of the Old Wheeler house at Wheeler's Point so-called and there is every reason, nay there is every proof for the assertion that it is the oldest house on the cape. Documentary evidence and the architectural design go to establish this.

Ex-mayor Percy W. Wheeler, has traced the history of the house through the Probate records at Salem. These records, as far as Gloucester is concerned, do not go farther back than 1642 when the town was incorporated.

These records show that in 1666 "the mansion house" wharves and buildings of Richard Dike was sold to John Fitch. There is no mention of any other owner until 1704 when John Fitch, Jr., sold it to one Coit. Some 70 years later it was sold to William Pearce although it appears that between those dates there was another owner as Coit didn't convey it to Pearce. Then Edward Pearce in 1834 sold it to Finson Wheeler and it has since remained in the Wheeler family; the Wheelers settling on the "neck of house-lots" as the point was originally called, about 1750.

Such is the authenticated history of the house. Richard Dike, who first appears as its owner in 1666 was one of the first settlers of the town. He must have been a man of property and his house must have been the most imposing in the very early days of the settlement for note its name "the mansion house." The exact date cannot be as-

signed, but it was built of massive timbers between 1640 and 1666 when Dike sold it to Fitch. The old Riggs house in Vine street, derives its title of the oldest house on the cape from the fact that the small pitch roof section about 10 by 12 was purchased by Thomas Riggs from Clement Coldom in 1658. It by no means compares with the Dike or Wheeler house.

Dike reappears in the records in 1688 when he bought a house and land of Thomas Kent in West Parish in 1688. He was quite a land owner in the locality and Dike's meadow perpetuates his name. A John Fitch is also on record of buying a house and land of George Blake in 1667. John Coit was one of the original settlers on what is now Wheeler's point. His son John remained here, the elder going to New London, where the Coits became prominent.

The house remains after at least 275 years' existence substantially as built. There have been few changes in the interior. It has five fire places that is the main room being eight feet long and ten persons may sit in it.

It was a target for a British sloop of war which in 1812 came into Squam river and pursued some fishing craft. A cannon ball fired at the fleet lodged in an upper section of the house and the hole is there today.

A craft laden with iron was taken as a prize by the enemy and anchored in

Continued to page 23

FARR CO., Inc.

10 East 48th St., New York
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Southampton, L. I.

No. 5—The Colonial MAGNOLIA

Sweaters and Knitted Dresses

Of Originality and Distinction

Hosiery and Sport Hats

Farrcraft Sport Costumes
Designed and made by
Our Own Tailors
On the Premises

Telephone 401 Magnolia

ANNISQUAM



GREAT benefit has resulted from the dredging of the Annisquam inasmuch as a fine sheltered basin of good depth at all tides has been afforded, the utility of which is evident from the presence of a large fleet of motor and sailing boats which find the cove a convenient anchorage in close proximity to the shore. Formerly these craft tied up in the channel where there was always danger of collision. It was a good stunt to put this dredging across it being done by legislative help.

Proprietor Shute appears to be duplicating his success of former years many of his former guests and a number of new comers being noted on the registration.

Arrivals at Wonasquam Lodge: Mr. and Mrs. Hartley, Mr. Francis Hartley, Brookline; Mrs. A. A. Kessinger, Mrs. A. D. Newton, Rome, N. Y.; Miss Barbara Wortham, Miss Emily Batterson, Hartford; Mr. and Mrs. A. E. Ballon, Providence; Miss Anne Pearson, Toronto; Mrs. Mary E. Graham, Palmyra, N. J.; Mr. and Mrs. R. K. Ogle, Washing-

ton; Mr. and Mrs. A. L. White, Cambridge; M. Louise Swain, Jean Aagin, Boston; A. J. Calvin, M. A. Calvin, Edith A. Robertson, Jane M. Pierce, Upper Montclair, N. J.; Mary Dewald, Sarah Lydon, Mr. and Mrs. M. J. McGuire, Mr. and Mrs. Frederick C. Adams, Boston; Mrs. O. G. Tolmie, Nancy Jean Tolmie, Jack Tolmie, Mrs. J. Maxwell Gardner, Miss McGillis, Mrs. Thomas Wells, Virginia Wells, Tounhus Wells, Montreal; S. D. Hallock, Columbus; Miss B. Roberts, Mr. and Mrs. W. R. Killem, Katherine Killem, Boston; Miss Sue Craddock, Miss Rebecca Sanborn, Detroit; Mrs. Campbell Turner, Mrs. Walter Briggs, Hamilton, Ont.; Mary W. G. Harrington, Roxbury; Mrs. Jas. E. Kelly, Amherst; Mrs. John Underwood, New York City; Mrs. J. J. Mackenzie, Mrs. Chas. Fuller, Mr. and Mrs. James A. White, Miss Frances White, Toronto; Mary C. Robertson, Helen S. Clark, Toledo; Miss Alice Church, Mrs. L. P. Russell, Miss E. F. Russell, Wm. F. Russell, Boston; G. L. Buck, K. L. Taylor, New York City; Mr. and Mrs. A. M. Guinis, Miss A. M. Guinis, Buffalo; Miss A. M. J. Kanaly,

Continued to page 22

EAST GLOUCESTER



THE hotels are well filled and by the last of the month will approximate the capacity mark. August is the favorite month at the seashore and the tide of travel during that period is shoreward. Among the recent comers are noted many old patrons of East Gloucester.

Arrivals at the Harbor View: L. C. Van Buskirk, F. R. Trajirie, Robert C. M. Mulcahy, Rosa May, Boston; Mr. and Mrs. Philip L. Stone, Allston; Dr. and Mrs. Joseph P. Low, Miss Edith M. Low, Brookline; A. C. Nelson, Charles H. Nelson, Bridgeport, Conn.; Mrs. Robert C. M. Mulcahy, Peabody; Mrs. William W. Lukens, Miss Isabelle R. B. Lukens, E. J. Fitzgerald, Philadelphia; J. Jagger, Annie Jagger, H. Bairaclay, Grey-Stone, R. I.; Mrs. F. Leach, Mrs. E. Nicholl, Providence; Mr. and Mrs. S. N. Allen, Mrs. Jas. S. Edwards, Lewis Withey, Grand Rapids; Mrs. W. M. Stow, Mrs. D. A. Murkham, Hartford; Arthur P. Jones, Walter Higgins, Newton; Mr. and Mrs. E. F. Smith, Troy, N. Y.; Mr. and Mrs. B. M. Clinedist, B. M. Clinedist, Jr., Brooklyn, N. Y.

Arrivals at the Delphine: Miss Evelyn Dearing, Mrs. J. S. Dean, Joseph O. Edwards, Boston; Miss Florence Wheeler, J. D. Gilmore, Roscoe E. Sherbrook, O. Herbert Sherbrook, Brookline; Katherine C. Berry, Hartford; Mr. and Mrs. J. E. Anderson, Miss E. A. Anderson, Malden; Col. and Mrs. J. L. Taylor, Washington; Mr. and Mrs. Wm. Newman, Mrs. Charles Milne, Mr. and Mrs. John Heule, Miss Edith Wilie, Martha S. Higgins, Bertha Hayward Higgins, New York; Mrs. Agnes M. Donnell, Worcester; Mrs. A. T. Benjamin, E. B. Benjamin, Albany; Miss Marion Bosler, Philadelphia.

Arrivals at the Rockaway: Bertha Swindell, Baltimore; William W. Hides, John Abburtis, John J. Grabfield, Mary C. Ray, Zona Feindel, Boston; Mrs. Edna C. Griffin, Ridgewood, N. J.; John Mayo, Mrs. Isaac G. Lowlard, Mrs. H. E. Haass, Chicago; L. Baker Brooks, James Shubert, Miss Ruth MacIver, Miss Alma MacIver, Mr. and Mrs. C. E. Carpenter, Mr. B. W. Harker, Philadelphia; S. L. Irish, Mrs. W. E. Stone, Mr. and Mrs. Max Levy, Dorothy F. Levy, Theodore Ratner, New York; Mrs. Ernest Wise Keyser, Miss Keyser, Miss G. Fong, Miss R. C. Dill, Mr. and Mrs. Wm. D. Keating, Newton Square, Pa.; John B. Rogers, Mrs. John B. Rogers, Watertown, N. Y.



TO MY LADY IN SEARCH OF THE PRACTICAL RIGHT VALUES AND COMPLETE VARIETY ARE TO BE FOUND IN THE SHOPS OF GLOUCESTER



LIVELY RACING AT SQUAM

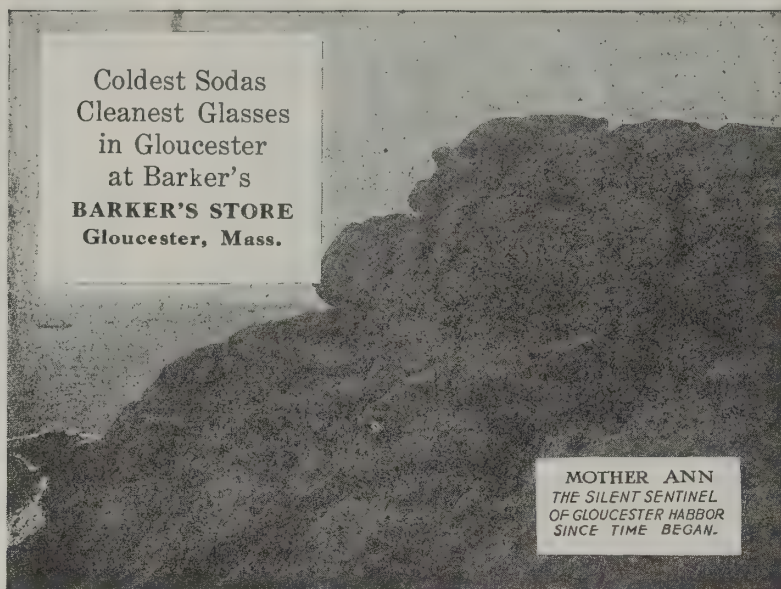
Tarpon Capsizes and Several Boats Qualify In Lane Duck Class

A fresh southwester with a rough sea in Ipswich Bay enlivened the race of the Annisquam Yacht Club Saturday afternoon. The boats shipped water aplenty and the bucket bailing crews had to work their passage. Four of the 15-footers got away, the Tabasco getting what advantage there was in the sendoff.

On the run to the outer mark the Princess, sailed by Mrs. Schuman, went into the lead. On the beat to Plum cove the going became rough, the Princess making a short tack in shore as soon as she turned. The three following boats made a long hitch to port, the Snipe being the first to split.

The Hurrah just made the buoy, but the Tabasco was obliged to make a short extra hitch and lost a minute thereby. On the broad reach home the Hurrah retained her lead with the Tabasco always second.

The Catspaw was in the lead in the Cat class on the reach to Plum cove, Sea Mew and Caterpillar following. On the beat home the Sea Mew broke her mast. She came down to a three-reefed sail until picked up by Capt. Walter Olsen in the club launch.



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Cleanest Glasses
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at Barker's
BARKER'S STORE
Gloucester, Mass.

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THE SILENT SENTINEL
OF GLOUCESTER HARBOR
SINCE TIME BEGAN.

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White Flannel Trousers, Palm Beach Suits, Golf Suits, Golf Pants, Sport Suits, Tennis Shirts, Silk Shirts, Silk Hose, Golf Hose, Summer Hats and Caps

In fact everything to furnish you clothing comfort to a completeness at moderate, popular prices

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Earl O. Phillips, Mgr.

199 Main Street, Gloucester

In the meantime Russell Smith was making better weather in the Caterpillar and from that time on had the race well in hand.

The Tarpon, with Alex Hawes and his sister Mary, capsized off Bay View, but, being good swimmers, they clung to their non-sinkable boat until rescued and towed home.

The rudder of the Skate, Henry Worcester, Jr., jammed and before the steering gear was remedied he was last boat. When he got the tiller working he came up rapidly and finished second. The rudder of the Sea Horse became unshipped from the rough sea and the Blue Fish also had similar bad luck. The summary:

15-Footers

| Name and Owner | El. time |
|----------------------------|----------|
| Hurrah, S. Wiggin | 1:13:00 |
| Tabasco, Jr., H. H. Wiggin | 1:13:48 |
| Snipe, John Norton | 1:15:31 |
| Princess, Mrs. Schuman | 1:32:25 |

Cat Class

| | |
|------------------------------------|---------|
| Caterpillar 2nd, R. Russell, Smith | 1:11:25 |
| Catspaw, M. Wiggin | 1:13:01 |
| Catnip, F. M. Ives | 1:13:53 |
| Puss in Boots, F. Gleason | 1:14:17 |
| Meow 2nd, Claude Allen | 1:15:09 |
| Sea Mew, Rue French, Disabled. | |

Fish Class

| | |
|-------------------------------------|---------|
| Skip Jack, R. G. Morse | 1:11:57 |
| Skate, H. Worcester, Jr. | 1:12:36 |
| Sea Robin, Paul Woodbury | 1:15:09 |
| Tom Cod, C. Gault | 1:18:42 |
| Pike, A. Guiler | 1:19:22 |
| Perch, Harry Griffin | 1:19:56 |
| Tarpon, A. Hawes, capsized. | |
| Blue Fish, W. Hastings, disabled. | |
| Sea Horse D. H. Woodbury, disabled. | |

SONDERS SHOW WELL

Panther Wins Saturday's Race in Stiff Westerly

The Sonder boats of the Gloucester Yacht Club had an excellent chance to show their mettle in a stiff westerly breeze and white capped sea which prevailed in Gloucester Bay Saturday.

The course was from the starting line off Quarry cove, Eastern Point, a reach down the outer harbor to Ten Pound Island buoy, a beat to Norman's bell buoy, a reach

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Cut Glass, Silver

across to the whistler, a reach back to the breakwater and a short run to the starting point.

The Shamrock, sailed by Ben Colby, showed the way to Ten Pound Island, rounding first with Panther, Bishop Rhinelander's boat, a good second. On the beat to the Whistler, the strain loosened up the starboard chain plate which put her out of the running. A jury gadget was rigged and the craft kept going. The Panther then went to the front, turning first, pursued by Commodore John Greenough's Vim, but it was Panther's day and she showed the way all over the course, with the Vim next boat.

The Midgets had a wet time in the inside course. The summary:

| Sonder Class | |
|--------------------------|---------------|
| Name and Owner | El. time |
| Panther, P. Rhinelander |1:00:12 |
| Vim, John Greenough |1:03:05 |
| Helvella, Philip Tucker |1:05:02 |
| Olita 2nd, J. Raymond |1:05:10 |
| Bandit, P. M. Williams |1:05:39 |
| Lady, Wm. McDonald |1:06:05 |
| Shamrock, Helen Patch |1:06:32 |
| Midget Class | |
| Midget, Fred S. Hall |00:50:10 |
| No Name, F. Rhinelander | 00:57:11 |
| Gatina, M. Williams |1:00:40 |
| Philitas, P. Tucker, Jr. |1:01:09 |
| Wanderer, M. Jacobs |1:01:30 |

ANNISQUAM YACHTING SUNDAY'S RACING

**Caterpillar and Skate, Capt-
Harry Worcester, Jr., Win
In Cat and Fish Classes**

The prevailing southwest wind blew strong and kicked up a chopping sea Sunday afternoon giving the rough weather sea-dogs of the Annisquam club racing conditions to their liking.

Morrill Wiggin in the Catspaw got to the leeward mark first in the cat class, Russell Smith in the Caterpillar being close astern with the Catchup third boat. The same positions were maintained from Plum cove to the inner mark.

WONASQUAM LODGE
THE HOUSE OF COMFORT
Ocean view. Clean, sandy beach.
Safe bathing. Boating and Fishing. Golf. Excellent Table.
Private Baths.
ANNISQUAM MASS.
Frank H. Shute, Proprietor

For Sixty Years

THIS PHARMACY has been dispensing Reliable

Drugs and Medicines

to the people of Cape Ann. Have you ever given us an opportunity to prove to you our capabilities along the lines of EFFICIENCY and REAL SERVICE? We respectfully solicit a share of your patronage this present season.

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ON CAPE ANN

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Refrigerators, etc.
Specially Selected for Summer
Needs

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THE ROCKAWAY

AND COTTAGES

Right on the Water

At ROCKY NECK, EAST GLOUCESTER

Commanding a Superb View of the Ocean

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The Rockport Fish Market

Fish Fresh from Fleet to Table

LOBSTERS A SPECIALTY

Shell Fish, Filets, Cod, Haddock, Halibut, Mackerel
Bearskin Neck—Tel. Rockport 394

On the beat home it was a dogged tack for tack tussle between the Catspaw and Caterpillar but the latter crawled steadily to windward and finished with a good margin.

Harry Worcester, Jr., in the Skate was the winner in the Fish class. At the Black buoy the fleet had sailed so evenly that they looked as if lined up at a barrier for a flying start.

On the run to Plum cove the Skate began to leave a stretch of water between herself and the field, Sea Robin being second boat at the turn.

The beat back was a long hitch to starboard to the Black buoy the Skate continuing first money, Skipjack working into second place at the close. The summary:

| Cat Class | |
|-----------------------------|--------------|
| Name and Owner | El. time |
| Caterpillar, R. R. Smith |1:02:07 |
| Catspaw, Morrill Wiggin |1:03:26 |
| Puss in Boot, F. Gleason |1:04:25 |
| Catchup, Fred Hawkins |1:05:59 |
| Fish Class | |
| Skate, Harry Worcester, Jr. | 1:06:19 |
| Skip Jack, R. G. Morse |1:07:37 |
| Sea Robin, Paul Woodbury | 1:07:46 |
| Blue Fish, A. Hastings |1:08:01 |
| Perch, Harry Griffin |1:14:48 |
| Tom Cod, Tom Gault |1:15:09 |
| Friday, Jack Norton |1:15:45 |
| Tarpon, Alex Hawes |1:16:38 |

WHEELER'S POINT

Fred S. Thompson and family of Gloucester are spending their 23d season at the point at the Lilacs.

Mr. and Mrs. R. N. Burnes of Ft. Meyers, Florida are at the "Imolakee."

Mr. and Mrs. Harold Burnham and family of Brookline are at the San Souci.

Dr. Harry P. Roberts of Boston one of the regulars is at the Clearview for the season.

Reuben T. Williamson and family of Chelsea are again at the Naomi cottage.

Mr. and Mrs. Alfred B. Chapman of Boston are at the Sea View cottage.

Dr. G. R. Conry of Boston is spending the summer on the point.

Miss Katherine Nugent of Gloucester is again at the point.

Mrs. James Flynn of Allston is at the Swastika cottage for the summer.

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Mr. and Mrs. J. T. Morton of Watertown are at the Columbia cottage.

Mr. Harry Newton Burnes of Hyde Park is at the point for the season.

Mr. and Mrs. Winfred Judd Ellis of Boston are here for the summer.

Mr. and Mrs. John P. Foley of Melrose are at the point.

Mr. and Mrs. George B. Grover of Lynn are at the West View cottage for the season.

Mr. and Mrs. Albert C. Michie of Somerville are at the Forglan cottage.

Mr. and Mrs. H. Bert Knowles are at the Wamigan cottage for the season.

RAINBOW FETE PLANNED**Outdoor Event at "Blynman Farm" Will Offer Novel Features and Help a Worthy Cause**

Many novelties and features out of the ordinary have been planned for the "Rainbow Fete," to take place on Saturday, July 26, at "Blynman Farm," the home of Mr. and Mrs. William H. Coolidge.

The fete is for the benefit of the Boston Children's Friend Society and in addition to Mrs. Coolidge's interest, in offering the use of the estate and in many ways helping toward its success, numerous other women prominent in the North Shore summer cottage colony are working hard to make the affair attractive, and successful financially. The hours will be from two in the afternoon until eight and there will be much to see and enjoy.

There will be games of various sorts, sport events and various other attractions. The committee on the grounds comprises Mrs. Coolidge, Mrs. J. Converse Gray and Mrs. S. S. Stevens, and Miss Marjorie Thayer is in charge of the decorations. Games will be under the direction of Mrs. Richard Ward, Mrs. Albert M. Creighton, Mrs. Paul E. Fitzpatrick, Mrs. Henry Taylor and Mrs. B. Woodbury Preston.

Those who enjoy bridge and mah jong will be afforded opportunity to indulge in these diversions in the picturesque bungalow which is a part of the Coolidge estate and is located across the highway, where it faces the beach and ocean. Mrs. I. W. Chick and Mrs. F. S. Chick having charge of this feature. Tables may be reserved by communicating with Mrs. I. W. Chick, 17 Monument avenue, Swampscott.

One of the novel features will be the "Buried Treasure," which is sure to arouse great interest. A section of ground is to be set apart and people who wish to tempt fortune may stake off, for a consideration, a little plot as their "claim," which will be duly marked with their names on small sticks such as are used for designating flowers, when seeds have been planted. Somewhere in this lot of land will be buried a twenty-dollar gold piece which, when dug up, will be given to the fortunate one who has staked that particular plot. This, it is felt, will prove most exciting. Miss Marjorie Thayer will stake out the claims of the gold-diggers.

There will be a table for the sale of fancy articles, conducted by Mrs. Charles I. Thayer, Mrs. Reed Estabrook, Mrs. Prescott Bigelow, Mrs. George H. Flint, Mrs. J. C. Gray and Mrs. F. C. Hood. Balloons will be sold by Mrs. Charles P. Gilbert and soft drinks by Mrs. T. S. Sampson, Mrs. T. B. Plimpton and Mrs. Walter Carl, and pop corn by Miss Louvan W. Hyde. Candy will be sold by Mrs. Costello C. Converse and Mrs. Charles Talbot. A booth for the sale of flowers and vegetables will be conducted by Mrs. Armistead K. Baylor, Mrs. John C. Ellsworth and Mrs. William H. Coolidge, Jr. Cigarettes will be sold by a group, of which Mrs. E. M. Richards is chairman, including Mrs. George E. Stephenson, Mrs. Francis Breed, Mrs. Walter Carl, Mrs. John B.

Continued to page 24

POINTS OF INTEREST

Continued from page 17

Fort Point, at western side of inner harbor, down Commercial street from Main, fortified in 1742. Now Italian quarter and rendezvous of fishermen of that nationality.

Drives around the Cape: Up Washington street, through Riverdale, past Annisquam, Bay View, Lanesville into Pigeon Cove, Rockport and completing the circuit to Gloucester. Almost a continuous ocean view, which will be completed when the Bass Rocks-Land's End stretch is constructed.

Beaches: Little Good Harbor and Long Beaches, between Bass Rocks and Land's End, Rockport. Wingaersheek Beach, West Gloucester, down Concord street, also Pavilion or Ropewalk Beach and Stage Fort beaches.

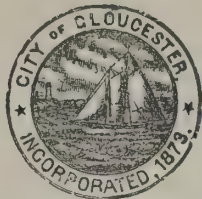
Quarries at Bay View and Pigeon Cove, among largest in country, near main highway.

Blynman canal, first cut in 1642 by Rev. Richard Blynman, at Western entrance of city.

Magnolia Swamps, inaccessible to strangers, in West Gloucester Woods. Only place in the north where Magnolia glauca grows wild. Trees brought by early settlers from Verginia.

Old Salem road, first highway from the town, blazed out in 1626, when part of the settlers went to Salem. Down Hesperus avenue (discontinued 1892) to Salem. Name erroneously applied to Old Pest House Ravenwood park from Western avenue.

Thacher's Island, outpost on Atlantic Coast. Twin Lights, among most powerful on coast. First lighted Dec. 21, 1771. Off Rockport shore (Southeast). Scene of wreck of Rev. Anthony Thacher who with his family, were bound in a boat from Essex to Marblehead, August 12, 1635. This, with Milk and Salt Islands, in the same locality, called "Threee Turk's Heads" by Captain John Smith in 1614.



CITY OF GLOUCESTER

Notice to Automobilists

Attention is called to the following extracts from an ordinance governing automobile traffic passed June 4 1924:

Section One. During the months of June, July, August and September the following traffic regulations shall be effective for vehicles:

1. Short Street to be a one-way street, travel only in northerly direction, from Main to Middle Street.

2. Hancock Street from Middle to Main one-way only, southerly direction.

3. No parking from crossing to Pleasant Street on Main Street in front of Post Office.

4. No parking from Duncan Street to crossing in front of western end of Stfe Deposit & Trust Co.

5. No parking eastern side of School Street from Middle to Mason Street.

6. No parking Main Street southern side from Strand Theatre to Boynton Way.

7. No parking Main Street northerly side from Busy Bee Lunch Room to Whitmarsh's Store.

8. No parking Hancock Street, Main to Rogers Stree.

9. No parking either side of Middle Street, Pleasant to School Street.

10. No parking northerly side Middle Stree, School to Washington.

11. No parking either side Elm Street, Main to Federal.

12. Parking only on east side of Duncan Street from Fishermen's Institute to Rogers Street.

13. No parking on east side of Chestnut Street.

14. Buses shall stop at theatres and only at designated places marked by white lines as follows: At foot of Chestnut Street, Post Office, Waiting Station Vincent Street, Union Hill, Jordan's and Junction with Eastern Avenue.

15. Manchester and West Gloucester busses, incoming, to use Rogers Street; west bound through Main Street.

16. Crossings marked by white lines are Safety Zones.

17. Any owner or operator of a vehicle shall when requested by a member of the Police Department move said vehicle from any place where it may be standing.

Section Two. All acts and parts of acts inconsistent herewith are hereby repealed.

Section Three. This ordinance shaall take effect on and after ten days from the date of its final passage.

JOHN E. PARKER,
City Marshal.

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Briar Neck, Gloucester, Mass.
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To our summer folks; you visit our shores to spend the summer season and it is not any more than reasonable that you should know where to buy your eatables when you can save money and not be held up for high prices. Now I assure you if you trade with Bill, you will buy the best quality for the lowest price, and you wonder how we do it, well in the first place our overhead is more than half less than our Main street merchants, and we buy in larger quantity than other merchants, saving the middleman's profit, and remember this, that what Bill sells you, he absolutely guarantees it or your money refunded, isn't that sufficient. Give us a trial and I will assure you that you will be surprised.

SAME OLD BILL.

Take particular notice of our prices, they will stun you.

| | |
|--------------------------------|-----------------|
| Broilers | 45c lb. |
| Fowl | 30c and 35c lb. |
| Short Leg Lamb | 38c lb. |
| Leg and Loin | 35c lb. |
| Forequarters Spring Lamb | 18c lb. |
| Sirloin Tip | 35c lb. |
| Hams, 8, 10, 12 lb. | 12 1/2c lb. |
| Green Peas | 75c pk. |
| String Beans | 15c qt. |
| Oranges | 20, 30 and 40 |
| New Potatoes | 50c Pk. |
| Asparagus | 25c |
| Wax Beans | 15c qt. |
| Bartlett Pears | 35c doz. |
| Tomatoes | 15c lb. |

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132 Main St. Gloucester

Over Barkers Drug Store

Fire

Life

Plate Glass

Tourists

Baggage

Transportation

MY LADY GOES SHOPPING

Continued from page 13

ported stuffs. They are made of imported yarns, carded and shrunk before being woven. "Just imagine!" said Marie.

At Slattery's three black dresses in the window kept our attention for so long that we hadn't time to go in. One of chiffon and filet, Point de Venice and crepe romaine the other.

"It's no use," said Joan. "If I don't have one of those wonderful creations before next week I'll—"

"How can you?" snapped Dee. "Wonderful creations!" How can you use those trite expressions for anything so sheerly entrancing? Why don't you ever use appropriate words?"

Joan walked away. I followed. What would this impossible Dee say next?

Dee and Chubby went into Ovington's, followed by Jimmy and Marie.

Dee gasped as she entered.

"It's like the first moment of gazing down a long cathedral aisle," she said in hushed tones. "Those colors, the sun touching the transparent colored glass—" she broke off. "It's one nice little place," she finished brusquely.

"Well," said Chubby, in the silence that followed, "I suggest that we all have—"

"That beautiful blue thermos bottle! It's just what I want, now Marion's coming!" Peggy's voice was heard in the rear of the store.

"As I was trying to say," Chubby began, "Let's all go and have an ice cream soda at—"

"Barker's!" said Dee. Her smile of approval made Chubby beam.

"Chubby and I are going to have one of those coffee floats. Hooray! Come

on folks, or else we'll leave you and see you all in the funny pictures!" Dee rushed out with Chubby, oblivious of Jimmy and the siren Marie.

At Barker's Chubby and Dee with beatific smiles met us. I knew at once that some great secret had been hatched up. Then I knew. Chubby had told Dee of our plans to discover the meaning for Peggy's Rocky Neck escapade! We were still on the trail of that large shipment of food from the Same Old Bill's. Chubby couldn't let it go by.

"Which shall we do?" mused Peggy thoughtfully. "I want to go up to Shepherd's and order pecks of things. It's so cool in there and so refreshing that I'd keep on buying things just for the privilege of staying. When, added to that, the food is delicious, I don't care if I stay on and order forever."

"I know," Chubby tried to carol,

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GORDON'S OLYMPIA

GLOUCESTER

The Best in Pictures

SHOWN

At All Times

"Let's all go down to Frank E. Davis'. It's the best place on the shore. Oh man, that fish!"

"Now, does he think that's opposition?" asked Jimmy. "Speak only for thou, Chubby. I vote twice for Frank E. Davis', myself."

"I'll stuff the ballot myself on that," said Dee, breezily, and to Davis' we went.

"I could stay here forever," sighed Dee happily. "Here with the flowers of the sea. I mean the menagerie or —"

"Aquarium," suggested Marie.

"Thank you," Dee replied, "I say it with Corliss and Rogers' flowers myself."

Marie looked pityingly at Dee. She could not understand her sayings, she told Jimmy. Neither could I, but Dee didn't care.

"I'll fix that Marie," she told Chubby, viciously. "And I'll tell you what to do. You invite her out in the motor-boat when we go next week. Never mind why, curiosity. That's my affair—persona non grata, as Julius Caesar himself once said."

Our trip to Hartwell's was one of the greatest interest. We hadn't been there before this summer, and as usual Peggy went into raptures over the whole place from outside to the smallest candlestick and piece of glassware inside.

I can hear Peggy now, saying, "Oh, that pewter pitcher!" A little later, "Oh, my pewter pitcher." Speed and Peggy were synonymus in Hartwell's china-shop, all righty.

We left Marie much to our relief at Tompkins' furniture store, where she seemed to be relieved to leave us. She sank into a comfy-looking chair, gave Jimmy a languishing glance, and turned to Chubby, with a— "delighted to come, you dear boy!"

Dee swooped down upon Chubby with an air of proprietorship.

"Come on, you! You're going to cook some of Gorton's ready-to-fry codfish cakes, tonight. I just can't exist without them any longer."

"Delighted!" said Chubby. Now while the rest of you patronize the North Shore Furniture Company, we'll chase along and fix up plans for the motor-boat ride. You'll all be on deck next week without fail, won't you? Be cause there's going to be one big surprise for all of you."

And there was.

C. ANNE SHORE.

THE ROCKPORT SHORE

Continued from page 9

Newton; Mr. and Mrs. Chas. J. O'Malley and three daughters, Boston; Mrs. Charles Naylor, Miss Louise Naylor, Rochester; Miss M. Winifred Monroe,

Brookline; Miss Eliza H. Kendrick, Wellesley; Mrs. H. B. Wells, Summit, N. J.; Miss Mary B. Wells, Plainfield, N. J.; Mrs. A. Byfield, Newton; Mrs. C. H. Clafin, Allston; Miss Sara M. C. Godfrey, Miss S. Virginia Godfrey, Phila.; Mr. and Mrs. D. N. Pousland, Miss A. F. Lovejoy, Miss Annie Pousland, Mr. Arthur Pousland, Salem; Miss Mary E. Davison, Willimantic, Conn.; Mr. and Mrs. Thomas Wilson, Cambridge; Mr. and Mrs. Wm. A. Gaylord, Mrs. E. J. Watson, Worcester; Mr. and Mrs. C. R. Vaughan, Buffalo; Mr. and Mrs. Arthur Kendrick, Priscilla and Anne Kendrick, Newton; Miss Addie M. Lothrop, Dorchester; Miss Ruth M. Nicholson, Miss Marion E. Nicholson, Pittsfield; Mr. and Mrs. W. R. Brooks, New York City; Mr. and Mrs. E. M. Frederick and son, Mrs. P. J. Pope, Montreal; Mrs. H. M. Andrews, Miss Effie M. Brickett, Mr. Elmer Young, Hartford; Mr. and Mrs. H. W. Frederick, Brooks Light, Evelyn Light, Brookline; Miss Mary Myers, Miss Edith Myers, Albany; Mrs. Paul Fueslein, Miss Cammilla Fueslein, New York City; Miss Mary Pattison, Dr. and Mrs. Albert Foster, Albany, N. Y.; J. D. Fitch, wife and father, Mr. and Mrs. E. J. Conzen and son, Brooklyn; Mr. and Mrs. Chas. E. Gale, Boston; The Misses Gale, Detroit.

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Gloucester, Mass., June 2, 1922

NOTICE

No person shall set, maintain or increase a fire in the open air without written permit from the Fire Warden or Chief of Fire Department.

Permits will be given only to responsible persons on condition that they guarantee that all possible precautions will be taken and that they do their burning only on calm days.

Such permits may be obtained at the office of the Fire Warden at City Hall or from the Chief of the Fire Department.

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ART ASSOCIATION

Continued from page 4

and Felicie Waldo Howell "My Studio No. 1." "Sunlight" a study of two little girls sewing on a porch is all that its name implies. One of the few animal subjects is A. Conway Peyton's "Homeward Bound."

Outstanding are Frederick Waugh's group of canvases. One may climb the mountain top in "Queens Reach, Jervis Isles P. C.," or take delight in the beautiful quality of the wave of the "Atlantic Coast." Charles Reiffel also sends a distinguished group. Originality of technique is the striking feature in "Topstone Farmhouse," "Reflections" and "After the Storm."

The cold rigor of Gloucester Harbor and the snow clad country side is well depicted in Morris Hall Pancoast's canvas "New England Village."

Frederick Malhaupts' "Sunshine, Snow and Ice," Aldro Hibbard's "Rocky Stream" and "Logsman" and Walter Valmer's "Sunlit Hill." There is masterly rendering of "The Mill Brook" by Lester Stevens. Harry Leith-Ross contributes two canvases "Moore's Glen" and "Woodstock under Snow," charming in tonal beauty.

It is a far cry from the winter scenes to William E. Atwood's Bermuda canvas "The Green Gate" or the apple blossom motive "In Sylvan Depths" by Bertha Menzler Peyton, or "Apple Trees" by Susette Keast. Two beautiful Gloucester motives are "Portugese Hill" by Alice Worthington Ball and "New England" by Theresa Bernstein. Bertha Baxter's and John A. Cook's "Drying Sails" are tonal Gloucester harbor scenes.

Delightful and breezy is Alice Judson's "Summer Morning" and "Edge of the Woods" by Esther Groome. Alice Hardwich contributes an Annisquam Sand Dune motive entitled "Clearing." Lillian Giffen "The Framing of the Trees," Herman Dudley Murphy "The Red Bridge," and Geo. L. Noyes "Old Cloister, Palermo, Italy," Morris Hall Pancoast's small canvas "Morning in the Harbor" is silvery in quality. There are the quiet marshes of Harriet Lord's "Islands and Pools" and Howard A. Coon's "Frozen Marshlands." The Neighbors House" sunflecked by Margaret C. Munn, "Cheznous" by Vesper George, and Susette Keast's impressionistic "The Rockaway." Striking colorful is the "Rialto Venice" by Barse Miller.

"Twilight" by Sidney M. Chase is full of the sentiment of the evening hour. Philip Little's "Low Tide" and Chas. R. Patterson's important "Blue

water Racing—1850 lend variety to the show.

The richness and beauty of the flower canvases give great charm of color and accent to the exhibition. Kathryn E. Cherry's "The Copper Urn," Mary Weiss' "The Swan" and "Lillies," Lillian B. Meeser's "Chrysanthemums," Laura D. Ladd's "Hydrangeas" and "By the Window," Maud F. Berneker's "Peonies," Ruth Anderson's "Flowers" and E. Parker Nordell's group of water color studies form a veritable bouquet of beauty.

The studies in still life have decided richness and decorative charm. Emma Fordyce MacRae's "Pink and Freckled Lillies," Mary Grey's excellent study of "Fruit and Flowers," William Meyerowitz's "Fruit Arrangement" are all excellent and important canvases. "The Japanese Jar" by Hugh Breckenridge is bold in pattern and design,—interesting and colorful is "Yuni Plaque" by Bertha Baxter. Mention must also be made of Gerald A. Frank's "La Sainte Vierge," Elizabeth Paxton's "The Silver Candelabrum" and "The Old Print" by Lillian Meeser.

The sculpture is of unusual interest both from a decorative and interpretative standpoint. It also varies greatly in theme. Brooding and implacable in spirit is "Infant Cain" by A. H. Atkins. Mr. Atkins also contributes the portrait Head of Hobart Nichols, and the important Boston University memorial. Louise Allen's "Mother and Child," Anna Coleman Ladd's "Compassion," Harriet Frishmutte's well known "Fatale," two strong heads by Zolnay of "Beethoven" and "Chopin" and Gertrude Fosdick's "The First Born" adds to the merit of this very interesting exhibit.

Intimate in character and charm is the exhibit in the new gallery comprised of black and white, water colors and small oil paintings. Lack of space prevents a complete review of this gallery. The etchers make an excellent showing. Alfred Hulty, William Meyerowitz, Gertrude Fishe, Hugh H. Breckenridge, Carl Nordell, A. Conway

Peyton, Morris Hall Pancoast. A. H. Atkins, Theresa Bernstein, Loren B. Barbon, F. A. Bourne and Lester G. Hornby all contribute. Frederick G. Hall sends an excellent series of architectural plates and J. William Fosdick is represented by a series of lithographic prints.

BERTHA MENZLER PAYTON.

MAGNOLIA

Continued from page 8

water harbor a Magnolia yacht club might come into existence and would be a great asset to the place. The cost of building such a breakwater would not be excessive as the water along the reef is quite shallow and the filling would not be deep.

Miss Iva Rowlett, of Tampa, Fla., is the guest of her sister Mrs. Herbert G. Dorsey at her home Four Winds near Stage Fort park.

ANNISQUAM

Continued from page 15

Anne B. Kanaly, Elsie J. Kanaly, A. M. Tuck, Belmont; Mrs. W. S. Cox, Mss Beverly Cox, Brookline; Mr. and Mrs. C. A. Heald, Miss M. W. Heald, Worcester; Miss M. L. Clarke, W. H. Clarke, Q. S. Clarke, South Walpole; G. C. Hartley, Marblehead Neck; Mr. and Mrs. E. S. Bishop, Holyoke; Nellie S. Cox, Allston.

Mrs. Frederick H. Parkhurst of Bangor and daughter Patricia who have been the guests of Miss Olga Lingard at Highland cottage have gone to their home. They will return later in the season.

PLEASE DON'T

While we welcome communications from our readers we must ask as a special favor that all such be written in plain English script and not in the fashionable and illegible writing which is now the vogue.

This paper is printed a distance from its office base and it is not always possible for us to see the last page proofs. Hence annoying errors creep in, due to faulty handwriting as well as to "the types made iss say" alibi.

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OLD WHEELER HOUSE

Continued from page 14

the river off the Point. During the night a half crazed woman, resident in the locality, so tradition goes, went out to the captured prize and bored a hole in the planking. Next morning nothing but the mastheads showed above the water.

The above facts see the light of print for the first time. They leave no doubt but what this Wheeler house, as it is now called, is the oldest house, of consequence on Cape Ann, antedating the others by at least half a century. The house remains in the Wheeler family on the distaff side. It is now occupied as a summer home. Means should be taken to ensure its preservation.

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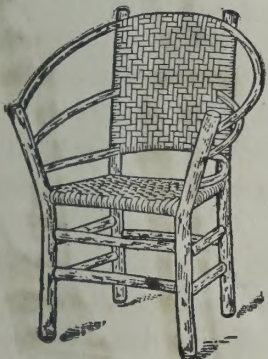
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Fallon, Mrs. Vassar Pierce
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A feature will be solo
dances to be given by Miss
Consuelo Bates of the Ipswich
summer colony, the daughter
of Mrs. Baylor. There also
will be general dancing on the
lawn. Music for the fete will
be furnished by Miss Marion
Chase's Orchestra. A "grab,"
in novel form, will be con-
ducted by Mrs. E. Prescott
Rowe and Mrs. Borden Covell.
One may learn what the fu-
ture holds in the way of fate
or fortune, by consulting Mrs.
J. L. B. Buck (Dorothea
Dutcher) or Miss Josephine
Stevens.

Afternoon tea will be
served, with Mrs. Henry A.
Morss and Mrs. James M.
Hunnewell acting as host-
esses for this feature, and a
light supper possibly may be
included in the hospitality.
The waitresses will be under
the direction of Miss Louise
Fessenden.

Mrs. William C. Chick is
serving as chairman of pub-
licity and Mrs. B. Woodbury
Preston in like capacity for
the programme. Assisting
them in their responsibilities
are Mrs. T. M. Clafin, Mrs.
Paul Clark, Mrs. Walter
Evatt, Mrs. James O. Foss
and Mrs. Walworth Pierce.
Patrons who make use of
trains, to reach the Coolidge
estate, should go to the Mag-
nolia station.

WALES COMING

**Will Attend International Polo
Matches at Meadow Brook
In September**

The Prince of Wales, who
will attend the international
polo matches between the
American and British teams
at Meadow Brook in Septem-
ber, will leave England Aug-
26 and will send eight of his

private ponies to this country,
according to Earle W. Hopp-
ing, American polo player,
who has just arrived in this
country after a long visit in
England.

Mr. Hopping said the
Prince does not intend to play
in the open championship
tournament or in the Monty
Waterbury Cup series, but
will witness both events. The
Prince intends to send over
his own ponies so that he may
take part in the English
four's practice matches pre-
liminary to the international
contests.

HOWARD GUEST OF HONOR

**Attended Luncheon At "Graf-
tonwood" Manchester**

First among numerous en-
tertainments planned in
honor of the British ambassa-
dor to this country, Sir Esme
Howard, now at the North
Shore for the summer season,
was a luncheon given Satur-
day by Dr. J. Henry Lan-
cashire of New York, at his
summer residence, "Grafton-
wood," in the Dana Beach sec-
tion of Manchester. This was
the first opportunity afforded
the distinguished English
visitor to become acquainted
with some of the well-known
summer residents of the
North Shore, and among
those invited to meet him
were Senator Albert J. Beve-
ridge, Francis R. Appleton,
Francis M. Whitehouse, Ma-
jor James Appleton, Gordon
Abbott, Costello C. Converse,
Ellery Sedgwick, Frederick
H. Prince, Albert C. Burrage,
George S. Mandell, Vernon C.
Brown and William H. Coo-
lidge. Included among the
guests was the first secretary
of the British Embassy in
Washington, the Hon. Her-
bert William Brooks.